| SEC For  |   |  |   |   |   |  |                                  |   |                    |                         |  |   |   |  |   |  |  |  |
|--|---|--|---|---|---|--|----------------------------------|---|--------------------|-------------------------|--|---|---|--|---|--|--|--|
| FORM 4 UNITED  |   |  |   | STATES SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549 |   |  |                                  |   |                    |                         |  |   |   | OMB APPROVAL   |   |  |  |  |
| Section 16. Form 4 or Form 5<br>obligations may continue. See  |   |  |   |   | T OF CHANGES IN BENEFICIAL OWNERSHIP  |  |                                  |   |                    |                         |  |   |   | OMB Number: 3235-0287<br>Estimated average burden<br>hours per response: 0.5 |   |  |  |  |
| 1. Name and Address of Reporting Person* Banner Mark (Last) (First) (Middle) C/O NATIONAL VISION HOLDINGS, INC.                                      |   |  |   |   | 2. Issuer Name and Ticker or Trading Symbol <u>National Vision Holdings, Inc.</u> [ EYE ]     3. Date of Earliest Transaction (Month/Day/Year)     07/08/2024 |  |                                  |   |                    |                         |  | Relationship of Reporting Person(s) to Issuer<br>heck all applicable)<br>Director 10% Owner<br>Officer (give title Other (specify<br>below) below)<br>SVP, CHIEF STORES OFFICER |   |  |   | vner<br>specify                          |  |  |
| 2435 COMMERCE AVENUE, BLDG 2200<br>(Street)<br>DULUTH GA 30096   |   |  |   |   | Line)   |  |                                  |   |                    |                         |  |   | Joint/Group Filing (Check Applicable<br>filed by One Reporting Person<br>filed by More than One Reporting<br>n    |  |   |  |  |  |
| (City) (State) (Zip)   |   |  |   |   |   | Rule 10b5-1(c) Transaction Indication         Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |                                  |   |                    |                         |  |   |   |  |   |  |  |  |
| 1. Title of Security (Instr. 3) 2. Transa<br>Date  |   |  |   | 2. Transac  | action 2A. Deemed<br>Execution Dat  |  |                                  | Code (Instr. 5)                             |                    | ed (A) or               | 5. Amou                                | nt of<br>s<br>ally<br>ollowing  | Form: Direct<br>(D) or Indirect   |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |  |
|  |   |  |   |   |   |  |                                  |   | Amoun              | (A) o<br>(D)            | r Price                                | Transact<br>(Instr. 3 a   | ion(s)  |  |   | (11501: 4)                               |  |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |   |   |  |                                  |   |                    |                         |  |   |   |  |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution I<br>if any<br>(Month/Day | ate, Tra  | ansactio<br>ode (Inst   |  | ive<br>ies<br>ed<br>ed<br>Instr. | 6. Date Exer<br>Expiration D<br>(Month/Day/ | ate                | of Securit<br>Underlyin | g<br>Security                          | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | Ownershi<br>Form:<br>Ily Direct (D)<br>or Indirec<br>(I) (Instr. 4           | Ownership   | Beneficial<br>Ownership<br>ct (Instr. 4) |  |  |
|  |   |  |   | Co  | ode V   | (A)  | (D)                              | Date<br>Exercisable                         | Expiration<br>Date | Title                   | Amount<br>or<br>Number<br>of<br>Shares |   |   |  |   |  |  |  |
| Restricted<br>Stock<br>Units   | (1)   | 07/08/2024                                 |   | 1   | A   | 35,184   |                                  | (2)   | (2)                | Common<br>Stock         | 35,184                                 | \$0   | 35,184  | 4  | D   |  |  |  |

Explanation of Responses:

1. Each restricted stock unit converts into common stock on a one-for-one basis.

2. One-third of these restricted stock units will vest on each anniversary of the grant date, July 8, 2024.

**Remarks:** 

## /s/ Jared Brandman, as Attorney-in-Fact

\*\* Signature of Reporting Person Date

07/10/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.