



National Vision, Inc. Releases First Corporate Responsibility Report

October 21, 2021

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 21, 2021-- National Vision, Inc., the nation's second largest optical retailer providing quality, affordable eye care and eyewear, today released its first Corporate Responsibility Report, [A World Worth Seeing](#), as part of its ongoing efforts to increase transparency in its environmental, social and governance (ESG) activities.

"As a low cost healthcare provider to primarily uninsured Americans living on tight budgets, our business provides an inherent social good," said CEO Reade Fahs. "This report is National Vision's first attempt to lay out in detail all the things we are doing to be responsible citizens and to bring eye care and eyewear to low income Americans and people around the world."

The new report builds on the company's 2019 philanthropic impact report and for the first time, expands disclosure across key ESG areas. Beyond data, the report presents National Vision's approach to corporate responsibility and leverages the company's "SEE+G" framework to focus activities and reporting within four key pillars – Social, Employees, Environment, and Governance.

Highlights from the company's "A World Worth Seeing" report include:

- Results of the company's first-ever Corporate Responsibility "materiality assessment"
- Progress in each of the SEE + G focus areas, including:
 - *Social*: Donated more than \$2.3 million to strategic nonprofit partners to alleviate the global vision crisis
 - *Employees*: Enhanced benefits to align with what associates said mattered most to them, such as extending the amount of paid parental leave
 - *Environment*: Completed the company's first Greenhouse Gas Emissions Inventory
 - *Governance*: Board composition and diversity overview, including achieving gender parity among independent directors
- Response to COVID-19, including supporting the safety and wellbeing of associates, doctors, patients and customers
 - Our Crisis Relief Fund granted more than \$900,000 to associates and doctors in need
- Efforts to foster a culture of diversity, equity and inclusion:
 - Launched new DEI strategy and goals

"Our stakeholders are increasingly interested in the role of ESG activities," said Jared Brandman, Senior Vice President, General Counsel and Secretary, of National Vision. "Our commitment to corporate responsibility is built into the core of National Vision's business and identity, and we are excited to have the opportunity with this inaugural report to share a more comprehensive view of our SEE + G framework and progress on our ESG journey. This report is a big step forward in our ongoing commitment to disclosure and transparency."

To address areas of most relevance for its investors and stakeholders, the report is aligned with recognized guidelines, such as the Sustainability Accounting Standards Board (SASB), the Global Reporting Initiative (GRI), and the United Nations' Sustainable Development Goals.

The full report is available here: <https://nationalvision.com/media/1583/fa-210825-nvi-corporate-responsibility-report.pdf>

About National Vision Holdings, Inc.

National Vision Holdings, Inc. (NASDAQ: EYE) is the second largest optical retail company (by sales) in the United States with over 1,200 stores in 44 states and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: [America's Best Contacts & Eyeglasses](#), [Eyeglass World](#), [Vision Centers](#) inside select Walmart stores, and Vista Optical inside [select Fred Meyer stores](#) and on [select military bases](#), and several e-commerce websites, offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20211021005326/en/): <https://www.businesswire.com/news/home/20211021005326/en/>

Media:

Racheal Peters
Racheal.Peters@nationalvision.com
(470) 448-2303

Investor Relations:

David Mann, CFA
David.Mann@nationalvision.com
(470) 448-2448

Source: National Vision, Inc.