## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

3235-0287

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Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMEN	MENT OF CHANGES IN BENEFICIAL OWNERSHIP					
obligations may continue. <i>See</i> Instruction 1(b).	Filed	pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940		hours per response:			
ame and Address of Penorting Person*		2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to				

1. Name and Address of Reporting Person*			2. Issuer Name <b>and</b> Ticker or Trading Symbol National Vision Holdings, Inc. [EYE]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
FAHS L READ	READE National Vision Holdings,   (First) (Middle)   NAL VISION HOLDINGS, INC., 08/01/2018		<u></u> 0 <u>-</u> ,	Х	Director	10% Owner					
C/O NATIONAL VISION HOLDINGS, INC., 2435 COMMERCE AVENUE, BLDG. 2200 (Street)			3. Date of Earliest Transaction (Month/Day/Year) 08/01/2018	Х	Officer (give title below) Chief Executive (	Other (specify below) Officer					
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	,						
	GA State)	30096-4980 (Zip)		А	Form filed by More than Person	0					

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	08/01/2018		S <sup>(1)</sup>		10,000	D	\$40.553 <sup>(2)</sup>	603,037	D	
Common Stock								203,430	Ι	Held by Trust

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate	Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan established by the reporting person on May 29, 2018.

2. Price represents the weighted average sales price. The shares were sold pursuant to a single order in multiple transactions as prices ranging from \$40.26 to \$40.84. Upon request by the SEC staff, the issuer or a security holder of the issuer, the reporting person will provide full information regarding the number of shares sold at each separate price.

**Remarks:** 

## <u>/s/ Jared Brandman, as</u> <u>Attorney-in-Fact</u>

08/03/2018

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

on Date