FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Vashington, | D.C. | 20549 |  |
|-------------|------|-------|--|
|             |      |       |  |

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(h)                       |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |  |  |  |  |  |  |  |
|--------------------------|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |  |  |  |  |  |  |  |
| Estimated average burden |  |  |  |  |  |  |  |
| hours per response: 0.9  |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Brandman Jared |  |  |                     |          | National Vision Holdings, Inc. [ EYE ]                      |       |   |                    |  |                  |   | (Checl   | k all appli<br>Directo                              | cable)   | g Pers | 10% Ow<br>Other (s   | ner                                   |  |
|--|--|--|---------------------|----------|---|-------|---|--------------------|--|------------------|---|--|---|--|--------|--|---------------------------------------|--|
|  | ΓΙΟΝΑL V   | rst)<br>ISION HOLDIN<br>AVENUE, BLD  |                     |          | 3. Date of Earliest Transaction (Month/Day/Year) 03/05/2021 |       |   |                    |  |                  |   | X Officer (give title below)  SVP, GC and Secretary  |   |  |        |  |                                       |  |
| (Street) DULUT   |  | ate)   | 30096-4980<br>(Zip) | _        |   |       |   |                    |  |                  |   | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |  |        |  |                                       |  |
| 1. Title of Security (Instr. 3)  2. Trans: Date (Month/L |  |  |                     | nsaction | ction 2A. Deemed Execution Date,                            |       | 3. 4. Securities Acquired (A) Transaction Disposed Of (D) (Instr. 3, 4) Code (Instr. 5) |                    | or 5. Amou<br>4 and Securitie<br>Benefici<br>Owned I |                  | int of 6. 0 es Forially (D) Following (I) ( |  | : Direct c<br>r Indirect E<br>str. 4)               | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership  |        |  |                                       |  |
|  |  |  |                     |          | Code V Amount (A) or (D)                                    |       |   |                    |  |                  | or Pri                                      | ice  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)      |  |        | (  | Instr. 4)                             |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |                     |          |   |       |   |                    |  |                  |   |  |   |  |        |  |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)      | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | ercise (Month/Day/Year) if any (Month/Day/Year) Code (Instr.<br>of (Month/Day/Year) 8) |                     |          |   |       |   |                    |  |                  | of<br>s<br>ng<br>e Secur                    | Di<br>Si<br>(li  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | ly     | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |  |                     | Code     | v   | (A)   | (D)   | Date<br>Exercisabl |  | xpiration<br>ate | Title                                       | Amou<br>or<br>Numb<br>of<br>Share  | ber   |  |        |  |                                       |  |
| Restricted<br>Stock<br>Units                             | (1)  | 03/05/2021   |                     | A        |   | 1,917 |   | (2)                |  | (2)              | Common<br>Stock                             | 1,91   | 17  | \$0  | 14,091 |  | D                                     |  |
|  |  |  |                     |          |   |       |   |                    |  |                  |   | 1  |   |  |        |  |                                       |  |

## **Explanation of Responses:**

- 1. Each restricted stock unit represents a contingent right to receive one share of NVHI common stock.
- 2. The restricted stock units will vest in three equal annual installments beginning on the first anniversary of the grant date.
- 3. The option vests in three equal annual installments beginning on the first anniversary of the grant date.

## Remarks:

/s/ Jared Brandman

03/09/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.