

National Vision Investor Relations Named to Institutional Investor's 2022 All-America Executive Team

December 1, 2021

VP David Mann named Best IR Professional in the midcap retail sector

DULUTH, Ga.--(BUSINESS WIRE)--Dec. 1, 2021-- National Vision Holdings, Inc. (NASDAQ: EYE), the nation's second largest optical retailer, announced that its investor relations leadership have been named to Institutional Investor's 2022 All-America Executive Team.

Of midcap companies in the Retailing/Broadlines & Hardlines sector, National Vision received top rankings in the following categories:

- "Best IR Professional": Ranked 1st VP of Investor Relations, David Mann
- "Best IR Team": Ranked 1st
- "Analyst Day": Ranked 2nd
- "Best IR Program": Ranked 2nd
- "Crisis Management COVID-19": Ranked 2nd

To learn more about National Vision's Investor Relations, visit: https://www.nationalvision.com/investors/

Institutional Investor, the financial services industry's most trusted source for research, compiled feedback from more than 3,400 buy-side analysts, money managers, and sell-side researchers at securities firms and financial institutions to develop the 2022 ranking.

Investor Relations programs were rated on eight performance attributes in two categories:

Services & Communication: Authority & Credibility, Responsiveness, Earnings Calls, Business & Market Knowledge, and Virtual Meetings/Presentations

Financial Disclosure: Consistency, Granularity, and Timing to Market

View the full survey results and more information about the methodology on Institutional Investors' website: https://www.institutionalinvestor.com/research/11451/The-All-America-Executive-Team.

About National Vision Holdings, Inc.

National Vision Holdings, Inc. (NASDAQ: EYE) is the second largest optical retail company (by sales) in the United States with over 1,200 stores in 44 states and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: America's Best Contacts & Eyeglasses., Eyeglass World, Vision Centers inside select Walmart stores, and Vista Opticals inside select Fred Meyer stores and on select military bases, and several e-commerce websites, offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

View source version on businesswire.com: https://www.businesswire.com/news/home/20211201005625/en/

Racheal Peters
Media Contact, Corporate Communications
Racheal.Peters@nationalvision.com
(470) 448-2303

David Mann, CFA Vice President, Investor Relations David.Mann@nationalvision.com (470) 448-2448

Source: National Vision Holdings, Inc.